Module Title	**Responsible Business**
Course Title	BA (Hons) Business Management Programmes BSc (Hons) Economics [Business Strategy pathway]
School	☐ ASC ☐ ACI ☐ BEA ☒BUS ☐ ENG ☐ HSC ☐ LSS
Division	Business and Enterprise
Parent Course	None
Level	5
Semester	One
Module Code	BAE_5_REB
JACS Code (completed by the QA)	
Credit Value	20 credit points
Student Study Hours	Contact hours: 60 Student managed learning hours: 140 Placement hours: 0 **Total Hours 200**
Pre-requisite Learning	None
Co-requisites	None
Excluded combinations	None
Module co-ordinator	Name: Grace O'Rourke Email: orourkeg@lsbu.ac.uk

Short Description **(max. 100 words)**	The corporate responsibility agenda of the 90s was about ticking boxes. Now, companies are more progressive with a shift in focus towards social value, and understanding that responsibility is a commercial imperative, embedded in strategy to provide a competitive advantage. This module outlines some of the resources and strategies adapted from management and leadership across industries. With a focus on sustainable development the module introduces students to sustainability narratives and challenges stemming from the scarcity of resources, and the inherent concerns from the complexity of the leadership issues involved towards an adaptive and assimilated sustainability planning. This module will provide students with the ability to proactively analyse the ambiguities and problems arising from the new formed changing relationship, that hinder the volatile impact that businesses have on society and the ability to anticipate and to respond to the challenges that emerge.
Aims	This module aims to introduce students to ethics and governance in contemporary business, including: corporate governance and regulation; frameworks for the analysis of business ethical decisions; impacts of globalisation; marketing and advertising ethics; corporate social responsibility; and sustainability.
Learning Outcomes **(4 to 6 outcomes)**	On completion of this module, students will be able to: - Identify key ethical issues facing contemporary business - Analyse the implications of business decisions on society - Analyse the Corporate Social Responsibility (CSR) and sustainability strategies and actions - Describe primary ethical theories such as utilitarianism, Kantian and virtue ethics - Explain the importance of effective corporate governance, ethical theories to a specific dilemma in business - Demonstrate skills of research, analysis and written / oral communication

Employability	This module contributes to a student's employability by enabling them to understand the premise of a responsible business and be able to ascertain how to improve ethical considerations and practices for future employers.
Teaching and learning pattern	Contact hours includes the following: √ Lectures ☐ Group Work: ☒ Seminars ☐ Tutorial: ☐ Laboratory ☐ Workshops ☐ Practical ☒ VLE Activities
Indicative content	• Ethical theory and Corporate Social Responsibility • Human rights and business practice • Environmental sustainability and climate change in business practice • Stakeholder theory and stakeholder management • Policies & Goals • - Social Value Act 2012 - Net Zero Carbon Goals a Global Perspective • Key Drivers for a change • UN Sustainable Development Goals • Responsible Business as a competitor advantage
Assessment method **(Please give details – of components, weightings, sequence of components, final component)**	**Formative assessment:** Students will participate in a series of timed tutorial activities including a: • Timed Hackathon style activities in which students will need to provide a solution to a given UN SG. These solutions will need to be presented using a range of the following: • Social Media Campaign • Group Presentations • Video Advertisement • Discussions around business strategy

An in-class case study, during which students are presented a problem in groups and given three weeks to identify ethical solutions to the case study.

Summative assessment:

This module will be assessed by 100% coursework (CWK 100%)

SC1: Individual Presentation (30%)

Students are required to present a governance and social responsibility plan for a business elicited from a problem-based case study. Students are required to incorporate theory to support decisions proposed.

SC2: Individual Assignment (70%), 2500 words in length

Students will select an industry of their choice, and analyse their sector in terms of their global industry structure and concentration, and are required to include but are not limited to details such as: greenhouse gas emissions (GHG); the technological environment; the regulatory and policy environment; emissions reporting and carbon disclosure of firms. After this analysis, students will then demonstrate how a business operating in this industry could make responsible business choices going forward.

Mode of resit assessment (if applicable)	**Summative assessment:** An individual report reflecting critically on key future global issues arising from their governance and social responsibility plan and from their industry analysis.
Indicative Sources	**Core materials:**

(Reading lists)	1. Business ethics: managing corporate citizenship and sustainability in the age of globalization (2016) by Andrew Crane; Dirk Matten 2. Leading with integrity (2019) by Michael Smith **Optional reading:** 1. Birsch, D. (2001). Ethical insights: A brief introduction.
Other Learning Resources	VLE